



STARTER KIT

Updated September 2010

For more information:

www.novabca.com



© 2010 NOVA BCA. All Rights Reserved.

Table of Contents

ITEM	PAGE
Just the Basics	3
The Poolplaying Experience	3
The Benefits	3
The Costs	3
Recent Press Release	4
8Ball Rules	5
Sportsmanship is Central to the BCA	6
“The Century Club” — Why It’s Important	7
Actively Seeking...	7
Promotional Materials	8-10
How to Join	11
Special Offer	11
Membership Application (<i>fax to 888-214-9374</i>)	12
Team Signup Form (<i>fax to 888-214-9374</i>)	13

Just the Basics

Business Name(s): NOVA BCA Poolplaying League, NOVA BCA PL, NOVA BCA

Parent Company: BCAPL, Las Vegas NV

Type of Business: Membership Organization

Category of Business: Sports, Recreation & Leisure

Territory: DC, Arlington, Alexandria, Falls Church, Fairfax, Loudoun, Prince William counties in VA.

Local Headquarters: Fairfax City, VA

Departments: Marketing, (202) 494-4326; Membership (703) 565-6774; Administration (571) 216-1958

Partners: Eric S. Townsend, Derek Alexander, Brian S. Cheung

Website: www.novabca.com

The Latest: www.twitter.com/novabca

The Poolplaying Experience

Traveling venue(s): Fast Eddies Fairfax / 9687 Fairfax Boulevard / Fairfax VA 22032 / (703) 385-7529;

Whetzel's Manassas / 8383 Sudley Road / Manaport Plaza / Manassas VA 20109 / (703) 330-5661

Night of Play: Wednesday evening, with select weekends as announced for regional/charitable tournaments

Times: 7:30pm warmups, 8:30pm team matches, 10:30pm singles tournament (8 players or more needed).

Formats: Team play is 8Ball and traveling. Singles tournament is mix of 8Ball and 9Ball. Expansion planned.

People are focused on shooting pool here. There isn't a lot of standing around and waiting to play. The night progresses quickly. The players respect the game and believe in courtesy, sportsmanship and the like. The rules are the way the pros play the game — self-rack, open on break, call shot, etc. Some players shoot with a great deal of skill while others are still learning the game. You get the fun and excitement of competing without the drama of other recreational pool leagues. You can always talk directly to the people who run the organization about any ideas or questions you have. For the near-term, they play in the same rooms as you!

The Benefits

Corporate:

- Eligibility to play in the BCAPL National 8-Ball Championships (Singles and Masters Scotch Doubles);
- Eligibility to play in selected regional and state BCAPL tournaments;
- Current edition of BCA Pool League Rule Book;
- Exclusive members only discounts at BCAPL online store – Rack'em Rewards;
- Annual player package including patch and membership card;
- Discounted Services: [Alamo Rent-a-Car Association Discount](#), [Budget Rent-a-Car System Discount](#), [Fox Rent-a-Car Association Discount](#), [Choice Hotels Discount](#), [Enterprise Rent-a-Car Discount](#).

Locally:

- Meet new people, or reinforce existing friendships by bringing a team to the league;
- Learn how to shoot the game of pool in our team-based format;
- Sharpen your game in our singles tournament and team-based formats;
- Compete locally for the chance to advance to the national championships in Las Vegas NV;
- Win cash, awards and public recognition for noteworthy play;
- Enjoy alcohol specials from 6:00 until 8:00pm, food specials all night;

The Costs

- \$25 annual membership, choice of team and/or singles play each week;
- \$10 for each weekly team match you play, \$15 to \$25 for each weekly singles tournament you enter;
- \$40 to enter "The Classic" Virginia statewide tournament (optional, not required for members).

FOR IMMEDIATE RELEASE: Friday, December 4, 2009
AS FEATURED ON AZBILLIARDS.COM: Sunday, December 6, 2009

NOVA BCA provides playground for pro and amateur poolplayers

FAIRFAX VA — In a pool hall named after “Fast” Eddie Felson from the film classic *The Hustler*, a new group of professional and amateur poolplayers has created a scene unlike any other in the region.

Introducing NOVA BCA.

In this room — just as on the silver screen — jokes, jabs and fun intermingle seamlessly with serious pool action. The recreational league has been endorsed by a wide variety of patrons, from a national champion to amateurs who want to improve their pool game. Some jump at the thrill of trying something new for \$10, or partaking in the recession-busting “five meals under \$5” specials.

NOVA BCA is the Northern Virginia arm of the BCA Pool League, a Las Vegas NV membership organization that adds 60,000 members annually. National BCA participants include the biggest names in the sport: Allison Fischer, Shane Van Boening and many others. NOVA BCA currently plays on Wednesday evenings at Fast Eddie’s Sports & Billiards in Fairfax, VA. Singles tournaments began October 7, 2009. Team-based play began on January 13, 2010. You can join or bring in a team at any time in the year.

So how does NOVA BCA work?

All members are placed on a 5 to 10 person roster and given a 10 to 18 week schedule (called a “session”). There are three sessions each year, each crowning a championship team. A round robin style tournament decides a grand championship team to advance directly to Las Vegas for the BCA National Championships.

Each Wednesday by 7:30pm, five players shoot a “league match” with the rest free to enter a singles tournament at 9:30pm. In a league match, each player shoots one rack of balls against each of the five opposing players — feels a little like speed dating. In the tournament, players shoot a “race” that’s a mix of 8Ball and 9Ball racks. All results count towards individuals’ ranking in The Century Club, the top 100 poolplayers in Northern Virginia (www.novabca.com/introduction/the-century-club)

ONGOING & UPCOMING EVENTS

NOVA BCA is currently offering free membership and weekly play to those who sign up 4 or more players (www.novabca.com/formats). Ongoing expansion talks include new venues in Washington D.C. as well as Arlington, Alexandria, Loudoun, and Prince Williams counties. “The Classic” — a Virginia statewide tournament hosted by NOVA BCA — will be held Saturday and Sunday, April 3 and 4 at Whetzel’s Billiards in Manassas VA (<http://www.novabca.com/shop/nova-bca-tournament-entry-fee>)

ABOUT NOVA BCA

The ownership group is led by entrepreneur and marketer Eric S. Townsend, semi-professional poolplayer Derek Alexander and restaurateur Brian S. Cheung. NOVA BCA has benefitted from the support of Fast Eddie’s management and endorsements from local pool favorites and professionals — national champion Brandon Shuff, WPBA’s Sueyen Rhee and My-hanh Lac, Anthony D’Amico, and Michael “Joey” Ryan. For more information, visit the NOVA BCA official website (www.novabca.com).

CONTACT

Eric S. Townsend / (202) 494-4326 / eric.s.townsend@gmail.com
Fast Eddie’s Fairfax / 9687 Fairfax Boulevard / Fairfax VA 22032 / (703) 385-7529 / www.fasteddies.com

#

8Ball Rules

National BCAPL Rulebook and forms can be downloaded here: <http://www.novabca.com/formats/league>
National BCAPL 8Ball rules vary from other recreational pool leagues. NOVA BCA has made a few revisions to the national rules. World-renowned billiard historian, author and rules expert Mike Shamos agrees that the BCAPL has taken a major step in improving the game of 8Ball.

CALLED SHOT

1. We play a called shot game — “slop” is not rewarded.
2. Slop is defined as a unintended result, or a shot that is different than the call.
3. Slop includes caroms, kisses and combinations that are not called — rails and tits don’t require a call.
4. Slop results in loss of your turn at the table.
5. “Silent call” is acceptable on obvious shots, meaning there is no call from the shooter.
6. Silent calls can be brought into review, if your opponent believes the shot was not obvious.
7. To review a shot, simply stop the game before the next shot and seek assistance.

BREAK

1. Preferred method of determining who breaks is a lag — a coin toss is also acceptable.
2. Successive breaks are determined by the player who wins the racks — no alternating break.
3. Self rack — the person breaking the balls also racks the balls.
4. Open after break — your choice of balls regardless of which were pocketed on the break.
5. Pocketing the 8Ball on the break does not result in a win — because it is not a skill shot you can call.
6. Breaker’s option for 8Ball on break are re-rack or 8Ball spotted and cue ball accepted in current position.
7. For a break to be legal, 4 balls must reach rails.
8. “Soft breaks” are legal but must be called and result in 4 balls reaching rails.
9. Illegal breaks result in a re-rack and loss of break.

GOOD HIT

1. Cue ball must be hit once — double tap, scoop or indecisive push through results in foul.
2. Cue ball must definitely strike one of your object balls first — 50/50 hit with opponent ball, foul.
3. Cue ball, object ball or any other ball must rest against or bounce off a rail or tit.
4. Strike an object ball with your cue stick or hand, no contact with other balls — restored by opponent.
5. Strike an object ball with your cue stick or hand, contact with other ball(s) — no restoration, foul.
6. Strike multiple balls with your cue stick or hand — no restoration, foul.
7. Jump and masse shots are legal hits where executed cleanly.
8. In 9Ball, a “push” is acceptable after the break — call it, no contact with rail necessary.

OTHER

1. In 9Ball, three successive fouls results in loss of game.
2. No coaching of any kind.
3. No use of cell phone or headphones during the match.
4. No concession of game.
5. After safety a has been called, your turn at the table is over — even if you sink an obvious shot.
6. If you’re concerned about slow play, your opponent can be placed on a 45-second shot clock.
7. Three innings where no ball is significantly moved — re-rack, player who broke the previous game breaks.
8. No practice allowed on an adjacent table while your opponent shoots — ball in hand to opponent.
9. Sportsmanship violations (ie. sharking) — stop game, review with official, results in foul or loss of game.

Intentions

The rules are intended to create a cleaner, more objective result. Cumulatively, the effect will be to make you more careful and responsible about what transpires at the table. No excuses! The rules apply to 8Ball, for the most part, with 9Ball matches following the widely-accepted world 9Ball Rules. See complete rules for more.

Sportsmanship is central to the BCA

Far too often, the game of pool does not conjure images of a clean, respectable showcase of talent. The thought of hustlers, cheating, smokey rooms, big bets and bigger arguments all lend a bad name to what is traditionally a gentlemen's game. The BCA is squarely focused on shifting that perception. We truly value your time and trust in us — that we will ensure an environment in which all players can easily enjoy the game.

Because the BCA is a national, high-quality poolplaying brand, we expect nothing less than exemplary sportsmanship from our players. Respect your opponent at all times and obey the BCA's standards for sportsmanship (download the "Complete BCA Rules" from www.novabca.com/formats/league for more information). Failure to do so will likely invoke a ball in hand foul or loss of game from the *first offense* — as well as potential removal from the BCA. There are many places where you can shoot pool that leave players to squabble over what is essentially a simple matter. We won't be one of those organizations.

Of utmost importance to the BCA is open and strong communication between players. A call shot poolplaying format relies on it. Many (if not all) disputes can be avoided by practicing sound, balanced communication skills. Each player is responsible for his or her actions at a venue.

If a player is unhappy with his or her opponent's unsportsmanlike conduct during a match, s/he can simply suspend play before advancing to the next shot and seek a tournament director or league representative. In cases where the violation happens prior to a shot, s/he should step up from the shot and suspend play.

Examples of sportsmanship violations include various "sharking" techniques. The below is but a starting point of reference.

- Standing in your opponent's line of sight — or moving across it while s/he shoots.
- Deliberate disruption of your opponent (talking to them, dropping a cue/chalk, etc).
- Picking up the rack before the player sinks the final ball.
- Loosening the joint of your cue while your opponent attempts to sink the final ball.
- Deliberate delay of a game in order to disturb the rhythm of your opponent.

While a tournament director or league representative has the final say in all cases of unsportsmanlike conduct, it is ultimately left to the players to ensure that accurate and complete information is provided for review where play is suspended. No previous ruling can be changed.

Good communication is good sportsmanship. Practice it consistently and you'll make the game that much more enjoyable for all of us!

“The Century Club” — why it’s important

Pool is a sport that lacks a credible ranking system for its players. Look at the professional golf and tennis tours and there is a system in place that ranks each and every player according to their performance. In pool, subjective opinion is king – not objective math.

While NOVA BCA is a small subset of a much larger national pool of players, there are a disproportionate number of professional players in the region. It seems as good an area as any to begin to rank players by the merit and consistency of their play. We’ve decided to follow the lead of Mark Griffin, President of BCAPL. Early in 2009, Griffin called for the more serious players to take a long-term look at their poolplaying career. He questioned an obsession over tournament purses and rampant talk for the sake of talk. He called for steps to be taken to crown true champions in pool.

In this spirit, NOVA BCA has created “The Century Club” – a ranking of the top players in Northern Virginia. Central to our system is a point-based system that computes a blend of where you finish in individual tournaments with your winning percentage in the racks you complete. Note that it’s not simply a match win that matters — it’s HOW you win that match. The more decisive the victory, the higher it is valued. Those who play the game with a high level of consistency are recognized for an undying focus and commitment to the game.

Each week, we’ll post tournament boards and all points awarded to players. From time to time, professional photographers and videographers will capture the action and post to our website. The player who finishes in the top position of our ranking at the close of a 12-month period will earn a nearly 3’ high silver trophy cup, a cash prize TBD, a feature on our website, and publicity in local/regional media channels.

More information on this honor to be revealed as the year progresses and performance figures populate our statistical model. Please visit The Century Club online: www.novabca.com/introduction/the-century-club

Actively seeking...

NOVA BCA actively searches for the following positions within our organization. None of these positions require a full-time commitment and can easily fit into a part-time or once-weekly schedule.

- Recreational Poolplayers
- APA/TAP 5-7 Handicaps
- Professional Poolplayers
- Team Captains
- League Representatives
- Tournament Directors
- Brand Ambassadors
- Member Recruiters
- Sponsors
- Partners
- Offers from New Venues
- Videographers
- Photographers
- Interested Venue Managers
- Website Developers

Poster for the BCAPL annual national championship in Las Vegas, NV

**THE BCAPL NATIONAL
8-BALL CHAMPIONSHIPS**

**THE GREATEST POOL
TOURNAMENT IN THE WORLD**

MAY 14-22, 2010 | MAY 13-21, 2011 | MAY 11-19, 2012

**CONTACT YOUR LOCAL
BCAPL LEAGUE OPERATOR**

NAME: _____

PHONE: _____

EMAIL: _____

BCA
Pool League
playbca!

CSI
CueSports International
playsipool!

For more information please go to www.playbca.com or call (702) 719-7448
BCA Pool League • 2041 Pabco Road • Henderson, NV 89011

Banners for the local NOVA BCA division at Fast Eddies Fairfax



BCA POOL LEAGUE / WEDNESDAYS / 7PM / NOVABCA.COM

MEET NEW PEOPLE.

10 players per team. 100 to 200 players in division. Tourney draws railbirds.

EVERYONE PLAYS.

5 teammates each play a league match. 1 to 5 teammates enter a tourney.

INTERACTIVE.

A league match consists of one rack against each of five opposing players.

ANYONE CAN WIN.

For pool newbies, the BCA handicap system provides a fair chance to win.

AFFORDABLE FUN.

\$25 annual membership, \$10 weekly for league OR \$15 to \$25 for tourney.

A BREEZY TIME.

Less waiting. No grueling matches. Both make for a simpler commitment.

FREE FOR CAPTAINS.

Recruit 4 to 9 players for your team. Play free of charge for the first session.

FLEXIBLE ROSTER.

Form any team. NO handicap restrictions (19/23 pts). More player diversity.

LAS VEGAS DIRECT.

Top team advances DIRECTLY to the annual BCA national championships.

THE CENTURY CLUB.

We rank the top 100 NOVA players. 3' silver trophy to champion. Publicity.

PROFESSIONAL.

Pro rules (call shot, open after break, etc). Pro players in division/nationally.

QUALITY-FIRST.

We replace house equipment with pro gear. Polish balls. Respect the game.

Original version of flyer for the “The Classic” – a Virginia regional tournament from NOVA BCA



NOVA **BCA**
POOL PLAYING LEAGUE

THE CLASSIC

VA STATE POOL TOURNAMENT

SAT - SUN / APRIL 3 - 4 / 11AM
WHETZEL'S BILLIARDS
8383 Sudley Road / Manassas VA 20109 / 703.330.5661

\$40 TO ENTER / TARGETING 64 PLAYERS
\$30 Entry Fee / \$10 Green Fees for BCA Members
1st Place \$646* / 2nd \$285* / 3rd \$230* / Top 12 Paid* / Cash Added TBA
* Prizes Determined by Player and Advertiser Participation

MUST BE BCA MEMBER
\$25 BCA Memberships Available at Website or Tournament
No Obligation to Play in Weekly BCA League or Tournament

DOUBLE ELIMINATION / MIXED FORMATS / BCA RULES
Race to 5 8ball Winners Side / Race to 5 9Ball Losers Side

TO ENTER / FOR MORE INFORMATION
www.novabca.com/shop/nova-bca-tournament-entry-fee

How to Join

Purchase a Membership:

- Online: <http://www.novabca.com/shop/nova-bca-charter-membership-early-bird-special>
- Charge by phone: (202) 494-4326 — Visa, Mastercard, Discover, American Express accepted.
- In-person: Wednesdays only, any time from 7:00 until 10:00 pm, Fast Eddies Fairfax / 9687 Fairfax Boulevard / Fairfax, VA 22032 / (703) 385-7529

Complete a Membership Application:

- Online: <http://www.novabca.com/join-us>
- Charge by phone: (202) 494-4326 — Visa, Mastercard, Discover, American Express accepted.
- In-person: Wednesdays only, any time from 7:00 until 10:00 pm, Fast Eddies Fairfax / 9687 Fairfax Boulevard / Fairfax, VA 22032 / (703) 385-7529

Get on a Team:

- Must have or purchase a membership through one of the above avenues;
- Email: novabca@gmail.com
- Phone: Eric (202) 494-4326 or Derek (703) 565-6774;
- In-person: Wednesdays only, any time from 7:00 until 10:00 pm, Fast Eddies Fairfax / 9687 Fairfax Boulevard / Fairfax, VA 22032 / (703) 385-7529.

Play in a Team Match:

- Must have or purchase a membership through one of the above avenues;
- Must be on a team roster;
- \$10 greens fee paid to captain in cash at time of participation.

Enter a Singles Tournament:

- Must have or purchase membership through one of the above avenues;
- Must purchase an entry through one of the below options;
- Online is for “The Classic” statewide event only; weekly tournament entry via email, phone or in-person.
- Online: <http://www.novabca.com/shop/nova-bca-tournament-entry-fee>
- Charge by Phone: Eric (202) 494-4326;
- In-person: Wednesdays only, any time from 7:00 until 9:00 pm, Fast Eddies Fairfax / 9687 Fairfax Boulevard / Fairfax, VA 22032 / (703) 385-7529.

Note — members are not required to participate in both team and singles formats. It's one or both.

Special Offer

How to Play for Free Your First Session:

- Refer this “Starter Kit” to 4 or more of your friends, family or colleagues (pdf version available);
- Ensure that 4 or more people purchase a \$25 NOVA BCA annual membership;
- New players can join any team, meaning they do not need to form one team together;
- You do not need to play with the new players on a team, nor do you need to captain a team to qualify;
- Secondly, you could have an individual or organization sponsor you for a \$100 contribution;
- Upon either payment path, you play free of membership dues and green fees for your first session.

No catch — we want to expand, and we value your hard work, patronage and loyalty to this end!